

## Photography Contest

CSIR-CIMAP is delighted to announce a Photography Competition on Medicinal and Aromatic Plants (MAPs). Over the past many years we have seen a variety of images of MAPs that have attracted public attention towards the uses of these wonderful and valuable plants which serve mankind for their health and well being. Many of these plants that contribute to the overall health of a large majority of world population are incredibly beautiful and largely unseen. In an effort to create awareness about the usefulness of these plants and an urgent need to conserve them, we invite you to send us the most striking images you can find to help us capture the beauty of MAPs to support our efforts on world class research and conservation work.

**Theme:** Know your Medicinal and Aromatic Plants

**The Prize:** The winners will receive cash awards of Rs. 5000, 3000 and 2000 for first, second and third prize respectively. In addition, there will be consolation prizes of Rs. 1000 for another 10 entries.

### Conditions of Entry:

- Competition is open to all Indian amateur and professional photographers.
- Up to three photographs may be submitted for each entry. **Indigenous plants are preferred (Kindly avoid very common horticulture/ornamental plants).**
- Each photograph should **correct (Latin) and Vernacular name** of the plant and its medicinal/aromatic importance (in about 20-30 words).
- Only the original digital images will be accepted but entries have to accompany with colour prints printed on an A4 page and unmounted. Digital image entries must not be less than 3.0MB with minimum resolution of 300 dpi. The images should be in JPEG/TIFF form and the display resolution should be 1086 x 768 (the longer side should not be more than 1086). The RAW image files might be asked for at a later date if screened for awards.
- Digital images should be e-mailed at [pc@cimap.res.in](mailto:pc@cimap.res.in). The entries will be considered only after we have received a declaration mentioning that the images have been shot by the person sending the mail.
- Copyright of winning images will remain with the photographer, but The Director, CSIR-CIMAP will have the right to exhibit the entries and to use them in publicity material of CSIR-CIMAP to promote medicinal **and aromatic** plants.
- The winners will be chosen by judges nominated by the Director CSIR-CIMAP, Lucknow. The judges' decision will be final.

**Timeline:** All the entries must reach us by June 30, 2020 and the winners will be announced on the Annual Day of CSIR-CIMAP. Director, CSIR-CIMAP reserves the right to reject all the entries without assigning any reason thereof and no correspondence will be entertained in this regard.

**Important Note:** The photograph, in its entirety, must be the original material of the Contest entrant. By entering the Contest, entrant represents, acknowledges, and warrants that the submitted photograph is an original work of the entrant, that the photograph does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the photograph.

We're looking forward to receiving your best pictures.